

Tax Consultancy of the Year - Athens

Athens Financial Services PC is a leading firm that provides a diverse range of financial solutions, such as tax consulting, accounting, advisory and insurance products. In Athens Financial Services, the customer always comes first – in turn, you can always expect to receive a premium service!

The word “family” means a lot to AFS. Indeed, created by brothers Nikos and Elina Karamanou, AFS thrives upon familial connections – it strives to build such bonds between itself and its clients. Elina Karamanou is notable for her experience in the field of business administration and Nick Karamanos has excelled the field of finance. Their combined knowledge has resulted in a vibrant business that offers a plethora of bespoke services in such areas.

Athens Financial Services specialises in tax, accounting, advisory, and insurance products, with each being fully harmonised with the contemporary requirements and legislation. The company aims to design new services and products that meet all the needs of its customers. Furthermore, the company’s ethos is centred on the customer’s experience; as a result, this approach has established AFS in the consciousness of its customers and the wider market.

As such, Athens Financial Services has acquired a highly diverse clientele. The company’s philosophy and the team’s empathetic nature is the key for catering all kinds of clients, and in a technocratic society, that makes all the difference. By treating its clients with kindness, AFS has cultivated loyalty – for example, the company boasts five-star ratings across several platforms. Clients describe the business as ‘the finest accountants,’ ‘excellent’, and ‘remarkable.’

One customer writes, ‘AFS has been handling my tax and financial affairs for over seven years. In that time, my life has become so much easier and my stress levels have been reduced dramatically thanks to the friendly and helpful people at this company. They keep me up to date with financial news, send me reminders when payments are due and they are always available to answer any queries and explain things clearly to me. I can’t recommend AFS strongly enough.’

Much of this success can be attributed to the dynamic team of AFS. The team is built up of carefully selected members – they have been handpicked based upon their emotional intelligence, skills, and their critical perception. In essence, the workforce has been designed to make the clients feel comfortable. Combining the team with the company’s motto, #mazimegalonoume (which roughly translates to ‘together we grow’), Athens Financial Services has become a place in which its customers feel secure with the services it offers.

Going forward, the company hopes to continue along its path of success. So far, AFS has offered its clients high-level services across three key pillars – business, tax, insurance and administrative consulting. Therefore, their immediate goals are to add two more pillars, human resource management and sourcing and marketing/



advertising planning and execution. In addition, its overarching goal is to create a one-stop-shop for business needs, becoming the first to do this in Greece and the Balkans by creating lifelong ties with its clientele.

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